

Animated Logo Tutorial After Effects

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studies of commercial projects created by award winning studios such as attik belief curious pictures the diecks group fido and the authors own studio cybermotion these detail the integration of after effects 3d programs live action and a variety of animation techniques revealing the artistic concepts behind the spots as well as the inventive techniques used to execute them the enclosed dvd contains quicktime movies of each of the final animations allowing you to step through them frame by frame so you can examine them in detail

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taylor aims to provide a guide to the fundamental workings of after effects software and how to get the best results from it examples are given of its capabilities including nesting layering working with text and numbers and time based effects

the book's visuals and professional level tutorials are by some of the world's top motion graphics designers each contributor applies his or her personal visual style to the book giving the reader an array of expert approaches to draw upon the book focuses on real world extended techniques rather than single feature how to's

written by the staff of the adobe after effects product team this book is the fastest easiest way to learn and master adobe after effects and have it up and working in hours the cd contains movies clips images sounds and type used in tutorial files

part of the successful classroom in a book series this book provides a comprehensive tutorial to help users turn their macs into post production suites to create movies animation and professional effects for digital output using adobe after effects touted as the photoshop of video the cd rom includes sample lessons and projects

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media capabilities in the microsoft windows xp operating system and delivering your final production live canned or over the faster smarter digital video delivers accurate how to information that's easy to absorb and apply the language is friendly and down to earth with no jargon or silly chatter use the concise explanations easy numbered steps and visual examples that help you swing into action and get the job done

with its low bandwidth and tiny file sizes it is often wrongly assumed that sound and video can never achieve a really high level of sophistication in flash animations with competitive motion graphics techniques rapidly evolving there is a constantly growing demand for the next stage in sophisticated design video and sound this book will do exactly what they said wasn't possible by illustrating how video and sound can be integrated into your flash presentations placing you at the extreme edge of creative web design the application of such tools as aftereffects quicktime soundforge and wildform test the boundaries of flash and suggest ways to take sound and video beyond flash and into the realm of shockwave showing you how to break your site down and incorporate video and sound the techniques covered in this book capitalise on the capabilities of flash whilst tackling its limitations head on it will then look at how to take web video and sound a step further with shockwave presentations what you'll learn who this book is for all flash designers who appreciate the need to use sound and video in order to stay ahead in the motion web graphics sector readers of other friends of ed flash studio titles who want to take the next step towards becoming new masters

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