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peter atrill and eddie mclanney s accounting and finance for non specialists is an accessible introduction to accounting and finance for non major students using minimal jargon the authors introduce topics gradually examining basic principles and underlying concepts before demonstrating how accounting statements and financial information can be used to improve business decision making reflecting this practical emphasis the text includes numerous extracts with commentary from company reports survey data and other sources need extra support this title is supported by myaccountinglab an online homework and tutorial system which can be used by students for self directed study or instructors can choose to fully integrate this elearning technology into the delivery of their course students can benefit from access to myaccountinglablab by purchasing an alternative pack version of this product called accounting and finance for non specialists with myaccountinglab access card 8e or online at myaccountinglab com

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