

Management Daft Kendrick And Vershinina

Politisierung im Top-Management. Effekte auf Unternehmensperformance und Corporate Social Responsibility (CSR) Management Zino Roos Richard L. Daft
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studienarbeit aus dem jahr 2021 im fachbereich bwl unternehmensführung management organisation note 1 zeppelin university friedrichshafen sprache deutsch abstract in form eines systematischen literaturüberblicks widmet sich die vorliegende arbeit den problemen der akademischen komplexität und dem kontroversen charakter der politisierung ziel ist es das aktuelle literarische terrain in diesem feld zu sichten und zu identifizieren auf welch unterschiedliche weise sich die literatur diesem thema annimmt diesem gedanken rechnung tragend liegen dem literaturüberblick vier recherchestrategien zugrunde deren analysierte inhalte in tabellarischer form zusammengefasst wurden kapitel 3 erörtert dies ausführlicher in kapitel 4 listet die arbeit die zentralen befunde der gesammelten studien auf und fokussiert sich dabei speziell auf die forschungsfrage die der vorliegende literaturüberblick zu beantworten versucht welche effekte hat die politisierung des top managements öffentlicher und privater unternehmen auf die unternehmensperformance und die corporate social responsibility mit besonderem fokus auf die informationsoffnenlegung die letzten kapitel reflektieren die arbeit nennen weitere forschungsperspektiven und rekapitulieren die wichtigsten befunde dem top management als oberstes führungselement einer organisation wird seit jeher eine besondere relevanz zugeschrieben speziell in bezug auf dessen einfluss auf die institution für die es beschäftigt ist nicht zuletzt äußert sich dieses interesse in einer gestiegenen akademischen aktivität die die wirkungsbeziehungen des top managements seit 40 jahren vermehrt in den fokus setzt dieser umstand erklärt nicht nur den fortwährenden erkenntnisprozess in dieser thematik sondern bisweilen auch die immer größer werdende komplexität was nicht zuletzt der literaturmenge geschuldet ist die obengenannte forschungsentwicklung ist häufig durch eine praktische fragestellung geprägt welche eigenschaften der top managementmitglieder resultieren in vorteile für die unternehmen eine frage deren inhalt die sphären des human und sozialkapitals tangiert sprich die persönlichen

merkmale des mitglieds eines dieser merkmale ist von besonders polarisierender natur die politisierung des top managements sie markiert den inhalt dieser arbeit

the market leading textbook for principles of management courses reaches a new level with richard l daft being joined by martyn kendrick and natalia vershinina both leicester business school to provide an unparalleled resource for students in europe the middle east and africa emea after listening to the requirements of lecturers the authors have maintained the same comprehensive coverage and structure of the original work but carefully threaded in new emea and wider global examples and theory throughout a new running case on ikea allows students to track their understanding throughout the course while a new text opening case study on managing in times of turbulence ensures learning is mapped directly against modern business challenges

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