

Production Operations Management

Operations Management Operations Management Arbeitsbuch zum Operations Management Operations Management Operation Management Operations Management International Handbook of Production and Operations Management Information and Communications Technology and Operational Efficiency in Supermarkets in Nairobi Operations Management Tutorial Management Operations Management in Theorie und Praxis Complete Handbook of Operational and Management Auditing Operations Management Forecasting, Planning and Budgeting in Business Management Green Trends in Mechanical Engineering Accountancy and Business Management 50 Short Case Studies in Business Management Pharmacy Management: Essentials for All Practice Settings, Fifth Edition Business Management Handbook of Technology Management Thomas Grabner Mike Pycraft Frank Himpel Joachim Reese B. Mahadevan Thomas Grabner Ray Wild Josephat Mwebi Stefan Helber Arthur G. Bedeian Kai-Ingo Voigt William T. Thornhill Ulrich Thonemann Percival White S.R. Jayaram Harry Marc Rowe M Dileep Kumar David P. Zgarrick Gerard H. Gaynor

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operations management befasst sich mit dem prozess der auftragserfüllung bei sach und dienstleistungen kundenaufträge sollen schnell pünktlich in der geforderten qualität und zu

angemessenen kosten realisiert werden nur wer die erwartungen seiner kunden richtig versteht kann die eigenen prozesse und strukturen erfolgreich gestalten zusätzlich zu berücksichtigen sind die verfügbaren methoden der termin und kapazitätsplanung das lehrbuch erläutert methodisch und didaktisch welche unterschiedlichen möglichkeiten bestehen die auftragserfüllung auf den kunden auszurichten dabei werden sach und dienstleistungen gemeinsam behandelt gibt es doch immer weniger waren die nicht in verbindung mit begleitenden dienstleistungen wie zum beispiel finanzierung service oder ersatzteilversorgung verkauft werden die 4 auflage wurde überarbeitet und berücksichtigt auch aktuelle entwicklungen im qualitätsmanagement neuerungen der din en iso 9001 2015 und der digitalisierung industrie 4 0

operations management ist ein zentrales gestaltungsfeld für moderne wertschöpfungsformen das für die dritte auflage überarbeitete und erweiterte arbeitsbuch vermittelt grundlagen des operations management wobei der schwerpunkt auf quantitativ operative bereiche gelegt wird ausführliche lösungen runden das aufgabenportfolio ab

operations management wertschöpfungsprozesse optimal gestalten im blickpunkt operations management dieses lehrbuch untersucht die leistungsprozesse in unternehmen die mit der entstehung von gütern verbunden sind das gestaltungspotenzial im operations management ist erheblich und erfolgskritisch für ein unternehmen dieses buch stellt die herausforderungen und instrumente für das management von leistungsprozessen ganzheitlich und stets mit blick auf die praktische umsetzung im unternehmen dar u a werden vorgestellt global sourcing total quality management prozessmanagement produktionsprogrammplanung bestandscontrolling beschaffungsmarketing

das lehrbuch vermittelt wie produkte entwickelt prozesse gestaltet und strukturen festgelegt werden müssen um den erfordernissen eines käufermarktes gerecht zu werden unter dem begriff operations management wird die auftragserfüllung bei der erstellung von sachleistungen und dienstleistungen zusammengefasst wie stellt man die auftragserfüllung flexibel und wirtschaftlich auf wie können lieferzeiten und liefertreue beeinflusst werden anhand von anschaulichen beispielen erhält der leser hilfen für den erfolgreichen einsatz verschiedenster methoden die 3 auflage wurde überarbeitet und korrigiert und enthält neben einer überarbeitung des themas qualitätsmanagement neuerungen der din en iso 9001 das thema industrie 4 0 digitalisierung der produktion

thesis m a from the year 2013 in the subject business economics miscellaneous grade 87 1st university of nairobi management science course operations management language english abstract the aim of this research was to find out the role of various ict applications in the improvement of operational efficiency for supermarkets in nairobi it aimed to answer the questions of ict applications that are adopted by supermarkets in nairobi and the relationship between the level of adoption of these applications and operational efficiency that was attained a sample of 58 supermarkets was chosen from the list of 110 supermarkets to which structured questionnaires were issued by drop and pick method the forty two questionnaires were duly filled and returned this constitutes 72 4 response which according to stacks 2011 was adequate for use in analysing and presenting findings for the identified research objectives the findings indicated that applications that were simple and cheap to install and implement such as cctv cameras electronic point of sale systems and bar code readers were most prevalent while advanced and relatively expensive ict applications such as ecommerce supply chain systems and enterprise resource systems were least used the size of supermarkets also determined ict equipment that were used coefficient of correlation of 0 52 was obtained from the regression analysis that measured the strength of the relationship between dependent and independent variables the relationship was direct meaning that supermarkets with largest extent of ict application in their premises had the highest operational efficiency it was recommended that supermarket owners acquaint themselves with ict applications that are available in the market and evaluate those that are suitable for their needs supermarkets that had a wide array of application in their premises had high operational efficiency it is therefore necessary that they use all available ict applications depending on their needs given that some ict applications were expensive to buy and implement it was suggested that developers make applications that are suitable for local needs with regard to supermarkets

sowohl im industrie als auch im dienstleistungssektor haben die raschen technologischen fortschritte der automatisierungs und informationstechnik zu einer engeren verzahnung der leistungsprozesse geführt die veränderten technischen und organisatorischen rahmenbedingungen erfordern den einsatz neuer planungsverfahren analytischer modelle sowie unterstützender empirischer analysen um eine ganzheitliche optimierung der geschäftsprozesse zu erreichen in diesem buch werden aktuelle entwicklungen des operations management d h der analyse planung und kontrolle von technologie produktions und dienstleistungsprozessen aus sicht der theorie und der praxis behandelt die vorliegende festschrift anlässlich des 65 geburstages von prof

dr karl werner hansmann zeigt die große spannweite des operations managements die beiträge von wissenschaftlern und praktikern präsentieren neue ergebnisse zum innovations und produktionsmanagement zum dienstleistungs und kostenmanagement sowie zu weiteren praxisrelevanten themen

in 2 aktualisierten auflage von operations management werden die wesentlichen konzepte des operations managements vorgestellt es wird gezeigt wie produktions und dienstleistungsprozesse so gemanagt werden dass sie effizient arbeiten und optimal auf die kundenbedürfnisse ausgerichtet sind alle konzepte und methoden werden anhand vielfältiger beispiele erklärt und zeigen auf wie sie erfolgreiche unternehmen umgesetzt haben die zweite auflage wurde um ein wesentliches kapitel ergänzt das revenue management hier wird z b aufgezeigt wie bekleidungshändler die preise am saisonende anpasse

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