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reference book for commerce

this 12th edition of commerce is designed for self study though it is of equal value to schools and colleges lecturers and teachers will find that the book meet their requirements for the 16 general certificate in secondary education and comparable syllabuses in scotland btec examinations and other similar examinations this book is organized into 24 chapters these chapters cover all the basic commercial activities in modern free enterprise societies and explain simply and clearly the activities performed by wholesalers retailers importers and exporters in the distribution and exchange of goods they also describe the activities of bankers insurance companies and transport organizations and discuss the important aspects of communication with respect to commerce this edition also updated some of the text using the most up to date documents this book will be of interest to commerce students and teachers and all others interested in understanding commercial activities

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excerpt from a history of commerce the year 1914 marks one of the great turning points in history i have accordingly revised the part of this book covering the recent period to close the narrative at that date and have added another part covering the history of commerce in the war and in the two or three years of peace immediately following the commerce of the great nations of the world has departed since 1914 far from its accustomed paths and forms in my attempt to make intelligible the commercial changes of the time i have had to take account of matters in public finance currency and foreign exchange which are usually treated apart from the history of international trade i have thought it better by touching on these outside subjects to show the reasons for the course which commerce has followed rather than to omit the reasons because they are hard for the student of the history of commerce to

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