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the sage handbook of rhetorical studies surveys the latest advances in rhetorical scholarship synthesizing theories and practices across major areas of study in the field and pointing the way for future studies edited by andrea a lunsford and associate editors kirt h wilson and rosa a eberly the handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field

classical rhetorical techniques can enhance the persuasiveness of supreme court opinions by

making their language clear lively and memorable this book focuses on three techniques invention creation of arguments arrangement organization and style word choice in the work of oliver wendell holmes jr robert jackson hugo black william brennan and antonin scalia respectively the justices featured here contributed to the court s rhetorical legacy in different ways but all five rejected the magisterial opinion style of the eighteenth and nineteenth centuries in favor of a more personal and conversational format as a result their opinions have endured and even modern readers who cannot recall the justices names understand and embrace the ideas expressed in their legal writings and apply those ideas to current debates practicing lawyers professors and students can use this book to study legal writing techniques and make their own writing more persuasive

eighteen essays by leading scholars in english speech communication educa tion and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary dis course studies and the teaching of writing some of the essays investigate the oretical and historical issues others show the bearing of classical rhetoric on contemporary problems in composition thus blending theory and practice com mon to the varied approaches and view points expressed in this volume is one central theme the 20th century revival of rhetoric entails a recovery of the clas sical tradition with its marriage of a rich and fully articulated theory with an equally efficacious practice a preface demonstrates the contribution of ed ward p j corbett to the 20th century re vival and a last chapter includes a bibli ography of his works

seit menschen in größeren gruppen zusammenleben werden sie in ihrem verhalten von denen beeinflusst die besonders wirkungsvoll zu ihnen sprechen können die politische rhetorik ist daher so alt wie die politik und steht in enger korrelation zu den epochalen denkweisen sozialformationen sowie den medien die jeweils für die verbreitung des gesprochenen zur verfügung stehen da die reden der großen politischen rhetoren der griechischen und römischen antike wie demosthenes und cicero überliefert und wie die werke der großen rhetoriker von aristoteles über quintilian vossius und hallbauer bis walter jens für die jeweils späteren redner und theoretiker der beredsamkeit vorbild voraussetzung und maßstab geworden sind beginnt das handbuch mit 13 Überblicksartikeln zur geschichte eine zweite gruppe von insgesamt 23 artikeln widmet sich unterschiedlichen politiktypischen redegattungen textsorten und sprachphänomenen figuren tropen schlagwörter sprechakttypen und dialogische formen exemplarische analysen zur rolle der rhetorik und zum gebrauch rhetorischer mittel in texten wichtiger autoren der weltliteratur sowie internationale interkulturelle vergleiche bilden die weiteren themenbereiche der insgesamt 50 enthaltenen artikel

for almost four decades theories of human communication has offered readers an engaging and informative guide to the rich array of theories that influence our understanding of communication the first edition broke new ground with its comprehensive

discussion of theorizing by communication scholars since that time the field has expanded tremendously from a small cluster of explanations and relatively unconnected theories to a huge body of work from numerous traditions or communities of scholarship the tenth edition covers both classic and recent theories created by communication scholars and informed by scholars in other fields littlejohn and foss organize communication theory around two intersecting elements contexts and theoretical traditions and emphasize the connections trajectories and relationships among the theories they provide clear accessible explanations that synthesize without oversimplifying their extensive use of examples presents theorizing as a natural process and invites readers to reflect on their own experiences and to become active participants in continuing the conversation in addition to the authors lucid explanations of theories the text includes from the source boxes in which the theorists share their perspectives on communication the extensive bibliography almost 1 200 entries and chapter citations are invaluable resources for more in depth study

highlights the most important topics issues questions and debates affecting the field of communication in the 21st century

a new comprehensive bibliography of books and articles on the rhetoric of the new testament published since ad 1500 the bibliography is arranged by categories which include jewish heritage invention arrangement style hermeneutics with specific listings for each book of the nt it is prefaced with a select bibliography of primary and secondary sources on classical and modern rhetoric an invaluable research tool

providing fully developed rhetorical theories from feminist perspectives this book offers coherent systematic overviews of complex large bodies of work and ideas relevant to rhetoric and communication the book presents theories developed from the work of nine feminist theorists each from diverse standpoints demonstrating the diversity of both feminism and feminist rhetorical theories chris kramarae bell hooks gloria anzaldúa mary daly starhawk paula gunn allen trinh t minh ha sally miller gearhart and sonia johnson the resulting theories differ substantially from traditional rhetorical theories and will encourage scholars to rethink many traditional rhetorical constructs

the most complete compendium of american oratory now available this expansive anthology covers a broad range of discourses dealing with civic affairs the collection reflects the diversity of speakers throughout american history not only do history's winners appear among the selections but its important losers appear as well each of the 100 discourses is preceded by a commentary section these editor commentaries most useful for students who lack sufficient historical background to appreciate the context of individual discourses are organized by first sketching the general context and then outlining the immediate situation enough material has been provided for students to enlarge their understanding of history broaden their perspective of rhetorical theory and improve their own rhetorical skills including their skills as practitioners of various kinds of aristotelian

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