

Starbucks Store Manager New Store Opening Guide

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this guide will walk you step by step through all the essential phases of starting a successful retail store business to profit in a new store you need to consider the following questions what goods do i sell where is my market who will buy who is my competition what is my sales strategy what merchandising methods will i use how much money is needed to operate my store how will i get the work done what management controls are needed this guide will help you answer all these questions and more here's what's in the book things to consider before you start crucial things you must consider before you start pouring in your hard earned money ignore it at your own peril how to plan and start your new store complete step by step instructions this is must know must do information ignore it and you stand a good chance to

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