

Statistical Techniques In Business And Economics

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ebes conferences have been intellectual hub for academic discussion in economics finance and business fields and provide network opportunities for participants to make long lasting academic cooperation this is the 21st issue of the eurasian studies in business and economics ebcs official proceeding series which includes selected papers from the 34rd ebcs conference athens due to the covid 19 the conference presentation mode has been switched to online virtual presentation only in the conference 148 papers by 296 colleagues from 40 countries were presented both theoretical and empirical papers in this volume cover diverse areas of business economics and finance from many different regions therefore it provides a great opportunity to colleagues professionals and students to catch up with the most recent studies in different fields and empirical findings on many countries and regions

since its establishment in 1965 business economics has been an essential resource for those who use economics in the workplace its consistent intent has been to distinguish itself from academic journals by focusing on what is useful to practitioners of economics in their everyday work and it has risen to become the leading forum for debating solutions to critical business problems analyzing key business and economic issues and sharing of best practice models tools and hands on techniques in celebration of the journal s anniversary the best of business economics brings together forty of the best articles from half a century of publication those that pushed boundaries challenged conventional wisdom and redefined the way practitioners and academics approached their work much of the insight afforded in this collection on the uses and limitations of economics are as fresh and useful today as when they were published featuring award winning articles and the world s premier economists this collection is an essential addition to any economics library

this textbook contains and explains essential mathematical formulas within an economic context a broad range of aids and supportive examples will help readers to understand the formulas and their practical applications this mathematical formulary is presented in a practice oriented clear and understandable manner as it is needed for

meaningful and relevant application in global business as well as in the academic setting and economic practice the topics presented include but are not limited to mathematical signs and symbols logic arithmetic algebra linear algebra combinatorics financial mathematics optimisation of linear models functions differential calculus integral calculus elasticities economic functions and the peren theorem given its scope the book offers an indispensable reference guide and is a must read for undergraduate and graduate students as well as managers scholars and lecturers in business politics and economics

business refers to the practice of buying and selling goods and services with the objective of making money or earning a living business transcends across diverse fields of entertainment industrial manufacturing finance agriculture transportation etc understanding of economics is vital to the study of business it is the social science that studies distribution production and consumption of goods and services economics is majorly divided into two primary branches namely microeconomics and macroeconomics the former refers to the study of individual agents such as household firms buyers and sellers their interactions and outcomes of those interactions macroeconomics is the study and analysis of the entire economy taking into consideration issues like inflation capital economic growth etc this book traces the progress in the fields of business and economics and their relationship with each other it highlights some of the emerging trends and applications in this book using case studies and examples constant effort has been made to make the understanding of the difficult concepts of business and economics as easy and informative as possible for the readers

this proceedings book is the 34th issue of the springer s series eurasian studies in business and economics which is the official book series of the eurasia business and economics society this book includes selected papers presented at the 47th ebcs conference berlin on april 18 20 2024 hosted by fom university of applied sciences berlin germany in the conference 229 papers by 458 colleagues from 52 countries were presented the conference was held hybrid with both in person and online paper presentation formats

a trend setting book in the field of economics by an author of pioneering contributions in varied disciplines the present volume is written in a simple and lucid style to equip the reader with a toolkit of economic analysis part 1 reviews the established concepts and techniques before venturing into applications of business decisions part 2 is

designed for a thorough microeconomic analysis of business units macroeconomic analysis forms the subject matter in part 3 keeping in mind the latest developments in economic theory and the complex dynamics of the economic world the author evaluates present day business ethics considering the growing spate of economic offences in and around the world of business and government the debate and discussion of this issue will certainly interest the readers part 4 theory is substantiated by not only cases but also a monologue encompassing the current state of economics economists and economies the book aims to be a reference manual for the students of mba pgdbm m com mbe bba bbs ca icwa and other courses related to management and business studies

the economic environment of business introduces the essential principles of economics all from the perspective of business in addition to covering the traditional principles of economics the book also has sections which highlight the relationship with other business disciplines including globalisation business strategy porter s five forces the product life cycle and business ethics this book is ideal for undergraduate or postgraduate students doing a non specialist one semester economics course

this book presents selected papers from the 33rd eurasia business and economics society ebcs conference virtually held in madrid spain due to the covid 19 pandemic the theoretical and empirical papers gathered here cover diverse areas of business economics and finance in various geographic regions including not only topics from hr management finance marketing but also contributions on public economics political economy and regional studies

the eurozone crisis and the age of austerity as well as challenges to the environment as a result of economic growth have highlighted the need for a greater understanding of those facets of economics that are of most use to businesses and their decision makers this book introduces all of the relevant theoretical aspects of the subject and applies them to real life examples of economics that are of particular interest to students today including the impact of globalization the way in which green perspectives can be built into decision making and how the financial crisis has challenged economists politicians and business people to rethink their existing ideas replete with illuminating case studies and benefitting from features such as activities review questions and further reading business economics introduces the theory and practice of economics for non specialist students new to the topic

this volume of eurasian studies in business and economics includes selected papers from the 22nd eurasia business

and economics society ebcs conference in rome it presents original empirical research from several countries and regions including many developing economies such as poland russia tunisia lebanon belarus and lithuania both the theoretical and empirical papers in this volume cover diverse areas of business and management from various regions the main focus is on sharing the latest research results on evolving approaches to entrepreneurship research behavioral aspects of entrepreneurship and sme development and policy development the volume also includes related studies that analyze international business cooperation performance assessment and a range of other current topics

this volume of eurasian studies in business and economics focuses on latest results from research in banking and finance accounting and corporate governance growth and development along with a focus on the energy sector the first part on accounting and corporate governance features articles on environmental accounting audit quality financial information and adoption of governance principles the banking and finance part looks at risk behavior in banks credit ratings during subprime crisis stakeholder management and stock market crises the book focuses then on the energy sector and analyzes macroeconomic impacts of electricity generation risk dimensions in wind energy the latest eu energy reforms and discusses prediction models

this volume brings together selected papers from the 17th ebcs conference organized in venice in winter 2015 the theoretical and empirical papers present the latest research in diverse areas of business economics and finance from many different regions they chiefly focus on the interactions between economic development entrepreneurship and financial institutions especially putting the spotlight on cross country evidence topics range from women s entrepreneurship and economic regulation to sustainability and climate change this book provides researchers professionals and students a great opportunity to catch up on the latest studies in different fields and empirical findings on many countries and regions

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