

Business Logistics Management Ballou

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Logistik-Organisation
Strategisches Logistikmanagement
Dokumentenlogistik als Erfolgsfaktor in deutschen Banken
Integrierte Marketing-Logistik
Vernetzung dezentraler Lagersysteme im Großhandel
Distribution
Business Logistics Management
Industrielle Logistik
Resourcing in Business Logistics
Das innerbetriebliche Förderwesen im Industriebetrieb - Systemansatz
JMR, Journal of Marketing Research
The Urban Freight Transportation Planning Process
Logistical Excellence
Transportation Journal
Proactive Purchasing in the Supply Chain: The Key to World-Class Procurement
Purchasing
Core Collection
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Thorsten Klaas
Barbara Mikus
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John J. Vogt
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for undergraduate mba and other courses in business logistics physical distribution operations management materials management and supply chain management in departments of business and engineering this comprehensive discussion covering the planning organizing and controlling of such activities as transportation inventory maintenance facility location order processing purchasing warehousing materials handling packaging customer service standards and product scheduling is specifically designed to help students solve actual challenges that they will encounter in today s marketplace it

provides the basic decision making tools and concepts used for finding cost reduction and strategic opportunities logware software on cd rom is included

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this work explores various avenues of planning organizing and controlling the physical supply distribution of products and services in both manufacturing and service firms it illustrates how to set the level of inventory order processing and purchasing to make products and services available in the most cost effective manner

auf der basis logistik und organisationstheoretischer Überlegungen entwickelt thorsten klaas einen erweiterten gestaltungsansatz zur logistik organisation der den zusammenhang zwischen der organisatorischen gestaltung logistischer prozesse physischer infrastrukturen und formaler aufbaustrukturen berücksichtigt

barbara mikus entwickelt ein umfassendes und in sich geschlossenes konzept eines strategischen logistikmanagements für industrieunternehmen dabei werden ausgehend vom stand des strategischen managements allgemein verschiedene denkrichtungen erfasst die perspektiven des market based view und des resource based view sowie die prozessorientierte managementsicht

bedingt durch den immateriellen charakter der dienstleistungserstellung in banken werden originäre informations und datenströme sehr selten aus logistischer perspektive betrachtet auf der basis einer empirischen untersuchung zeigt gernot kaiser die strategische erfolgswirkung der logistik in banken sowie eine bisher kaum beachtete möglichkeit zur differenzierung im wettbewerb auf konkrete handlungsempfehlungen für die praktische gestaltung der dokumentenlogistik runden die arbeit ab

innerhalb eines jahrzehntes hat die betriebswirtschaftliche logistik einen gewaltigen aufschwung und wandel erfahren traditionell wurde das logistische aufgabenfeld ganz überwiegend als eher technisch operativ und nicht selten als nachgeordnet angesehen die wissenschaftliche beschäftigung mit logistischen fragestellungen konzentrierte sich auf optimierungsüberlegungen zu einzelnen isolierten teilaspekten in der unternehmenspraxis war die logistik eher hilfs funktion und organisatorisch zersplittert mittlerweile ist jedoch allenthalben die erkenntnis gewachsen das die logistik für viele unternehmen wesentlich weiterreichende bedeutung besitzt dieser erkenntnis folgend haben sich wissenschaft und

praxis dem gebiet der logistik mehr und mehr zugewandt sowohl ihr oft noch unausgeschöpftes rationalisierungspotential als auch ihr stellenwert als strategisches marketing instrument lassen die logistik zum zentralen strategischen erfolgsfaktor werden vor dem hintergrund hoher wettbewerbsintensität globaler und gesättigter märkte kürzerer innovationszyklen und erhöhter unsicherheit ist die logistik zur bedeutsamen aufgabe der unternehmensführung geworden dabei rückt der integrationsaspekt der logistik als schnittstellen ja selbst unternehmensübergreifendes konzept der gestaltung von güter und informationsflüssen in den mittelpunkt der betrachtung die logistik philosophie entwickelt sich zu einer neuen perspektive der unternehmensführung insgesamt der wissenschaftlichen erforschung dieses paradigmatischen zusammenhanges zwischen logistik und unternehmensführung widmet sich die reihe integrierte logistik und unternehmensführung deren ersten band die vorliegende arbeit darstellt vi der verfasser greift mit seiner untersuchung ein bis heute in der wissenschaftlichen analyse weitgehend vernachlässigtes teilgebiet der logistik auf die auf tragsabwicklung besitzt als element einer integrierten marketing logistik gerade vor dem hintergrund der rasanten informationstechnologischen entwicklungen der letzten jahre überragenden stellenwert

it has been said that every generation of historians seeks to rewrite what a previous generation had established as the standard interpretations of the motives and circumstances shaping the fabric of historical events it is not that the facts of history have changed no one will dispute that the battle of waterloo occurred on june 11 1815 or that the allied invasion of europe began on june 6 1944 what each new age of historians are attempting to do is to reinterpret the motives of men and the force of circumstance impacting the direction of past events based on the factual social intellectual and cultural milieu of their own generation by examining the facts of history from a new perspective today's historians hope to reveal some new truth that will not only illuminate the course of history but also validate contemporary values and societal ideals although it is true that tackling the task of developing a new text on logistics and distribution channel management focuses less on schools of philosophical and social analysis and more on the calculus of managing sales campaigns inventory replenishment and income statements the goal of the management scientist like the historian is to merge the facts and figures of the discipline with today's organizational cultural and economic realities hopefully the result will be a new synthesis where a whole new perspective will break forth exposing new directions and opportunities

the emphasis of this book is on the practical logistics operation and includes associated topics from the operation of a warehouse to the financial control of a facility the practice of logistics is explained from within a business context so that students will be well grounded in

theory and practice to enable them to function effectively and efficiently in the practical business environment themes such as project management e business and the financial aspects of logistics are integrated to provide the reader with a comprehensive overview of logistics and supply chain management this unique text has been specifically written for smaller developing markets such as those found in south africa

this book is about utilisation and development of logistics resources traditional physical ones such as warehouses and vehicles and more modern soft ones such as business relationships and knowledge taking the starting point that the value of any resource always depends on how it is combined with other resources the book presents the art of systematic combining resourcing i e the management of resources is described by focusing on four important processes the designing of resources the influencing between those involved in the production and the using of resources the learning between them and the economising on resources based on the industrial network approach the book presents an alternative and complementary perspective on business logistics this book represents more than five years of research at the norwegian school of management organized in a research programme called netlog logistics networks studies of strategic opportunities for industries networks and single companies

benefit from the practices of the best logistics managers one of the nation s top authorities on logistics management presents a focused interpretation of research findings to help managers improve logistical competency within their organizations zeroing in on the best practices of successful logistic managers and well supported by statistical evidence this handbook provides a sequential model as well as extensive coverage of electronic data interchange in the logistics process you ll find out why logistics must play an increasingly critical role in overall corporate strategy in the coming years and why its managers must learn to better manage change special emphasis is placed on the development of strategic alliances to increase corporate speed and quality throughout the eight chapters an action oriented case dialogue facilitates interest and ease of reading

this professional guide focuses on implementation over academics with emphasis on certification the green procurement process return on investment logistics risk management and social responsibility

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