

# Corporate finance essentials

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fundamentals of corporate finance 5th edition develops the key concepts of corporate finance with an intuitive approach while emphasizing computational skills this course helps students develop an intuitive understanding of key financial concepts and provides them with problem solving and decision making skills using an intuitive approach students develop a richer understanding of corporate finance concepts while

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written by some of the best minds in finance this book is crammed full of top quality content that enables the practitioner and student alike to become more knowledgeable in their fields of interest

this textbook offers readers an interesting overview of the corporate valuation area in a quick and easy way it includes introduction discounted cash flow valuation dcf valuation comparable companies analysis precedent transactions analysis further valuation methods from enterprise value to equity value the tension between principals evaluators objectives and leeway in corporate valuations value and price a tangent on valuation theory self test questions proposal for solutions

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the best selling fundamentals of corporate finance fcf is written with one strongly held principle that corporate finance should be developed and taught in terms of a few integrated powerful ideas as such there are three basic themes that are the central focus of the book 1 an emphasis on intuition underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation 2 a unified valuation approach net present value npv is treated as the basic concept underlying corporate finance every subject covered is firmly rooted in valuation and care is taken to explain how particular decisions have valuation effects 3 a managerial focus the authors emphasize the role of the financial manager as decision maker and they stress the need for managerial input and judgment the eighth edition continues the tradition of excellence that has earned fundamentals of corporate finance its status as market leader every chapter has been updated to provide the most current examples that reflect corporate finance in today s world the supplements package has also been updated and improved from a new computerized test bank that is easier than ever to use to new narrated powerpoint for students to new interactive learning modules student and instructor support has never been stronger there is also an optional exciting new web based program called mcgraw hill s homework manager that will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors

fundamentals of corporate finance s applied perspective cements your understanding of modern day core principles focusing on problem solving and real life financial management practices all within a clear valuation framework myfinancelab for fundamentals of corporate finance creates learning experiences that are truly personalized and continuously adaptive myfinancelab reacts to how students are actually performing offering data driven guidance that helps them better absorb course material and understand difficult concepts resulting in better performance in the course a dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching this program will provide a better teaching and learning experience here s how improve results with myfinancelab

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this book documents the most relevant contributions to the introduction of networked dynamic agile and virtual organizational models definitions taxonomies opportunities and reference models and architectures it creates a repository of the main developments regarding the virtual organization compiling definitions characteristics comparisons advantages practices enabling technologies and best practices provided by publisher

now in its fourth edition fundamentals of corporate finance continues to use its engaging accessible narrative to give students an introductory overview of the key concepts in modern corporate finance and the strategies used by firms in this continually changing field the author uses years of expertise to guide readers through a framework of corporate finance providing readers with a solid foundation of knowledge with integrated theories and real world european examples the new edition presents the fundamentals of corporate finance in a clear and captivating way key features new sustainability in finance boxes provide awareness on how sustainability and corporate finance are interconnected in every day life example boxes in every chapter provide real and hypothetical examples illustrating theoretical concepts such as calculating returns bond yields and equity real world insight boxes on prominent topics like mortgages investing and price models illustrate how corporate finance theories and concepts have been applied to business and decisions up to date content reflecting the latest developments

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