

How To Lie With Maps

How to Lie with MapsHow to Lie with MapsHow to Lie with MapsRussia.
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an updated edition of the humorous informative and perceptive guide to how maps can lead us astray toronto globe and mail an instant classic when first published in 1991 how to lie with maps revealed how the choices mapmakers make consciously or unconsciously mean that every map inevitably presents only one of many possible stories about the places it depicts the principles mark monmonier outlined back then remain true today despite significant technological changes in the making and use

of maps the introduction and spread of digital maps and mapping software however have added new wrinkles to the ever evolving landscape of modern mapmaking fully updated for the digital age this new edition of how to lie with maps examines the myriad ways that technology offers new opportunities for cartographic mischief deception and propaganda while retaining the same brevity range and humor as its predecessors this third edition includes significant updates throughout as well as new chapters on image maps prohibitive cartography and online maps it also includes an expanded section of color images and an updated list of sources for further reading praise for previous editions of how to lie with maps will leave you much better defended against cheap atlases shoddy journalism unscrupulous advertisers predatory special interest groups and others who may use or abuse maps at your expense christian science monitor

originally published to wide acclaim this lively cleverly illustrated essay on the use and abuse of maps teaches us how to evaluate maps critically and promotes a healthy skepticism about these easy to manipulate models of reality monmonier shows that despite their immense value maps lie in fact they must the second edition is updated with the addition of two new chapters 10 color plates and a new foreword by renowned geographer h j de blij one new chapter examines the role of national interest and cultural values in national mapping organizations including the united states geological survey while the other explores the new breed of multimedia computer based maps to show how maps distort monmonier introduces basic principles of mapmaking gives entertaining examples of the misuse of maps in situations from zoning disputes to census reports and covers all the typical kinds of distortions from deliberate oversimplifications to the misleading use of color professor monmonier himself knows how to gain our attention it is not in fact the lies in maps but their truth if always approximate and incomplete that he wants us to admire and use even to draw for ourselves on the facile screen his is an artful and funny book which like any good map packs plenty in little space scientific american a useful guide to a subject most people probably take too much for granted it shows how map makers translate abstract data into eye catching cartograms as they are called it combats cartographic illiteracy it fights cartophobia it may even teach you to find your way for that alone it seems worthwhile christopher lehmann haupt the new york times witty examination of how and why maps lie the book conveys an important message about how statistics of any kind can be manipulated but it also communicates much of the challenge aesthetic appeal and sheer fun of maps even those who hated geography in grammar school might well find a new enthusiasm for the subject after reading monmonier s lively and surprising book wilson library bulletin a

reading of this book will leave you much better defended against cheap atlases shoddy journalism unscrupulous advertisers predatory special interest groups and others who may use or abuse maps at your expense john van pelt christian science monitor monmonier meets his goal admirably his book should be put on every map user s must read list it is informative and readable a big step forward in helping us to understand how maps can mislead their readers jeffrey s murray canadian geographic

an engaging narrative tour behind the scenes of our everyday lives to see the dark beating heart of the internet itself we are all connected now but connected to what exactly in tubes journalist andrew blum takes readers on a fascinating journey to find out when former senator ted stevens of alaska famously described the internet as a series of tubes he seemed hopelessly foolishly trapped in an old way of knowing the world but he wasn t wrong after all as blum writes the internet exists for all the talk of the placelessness of our digital age the internet is as fixed in real physical places as any railroad or telephone ever was it fills enormous buildings converges in some places and avoids others and it flows through tubes under ground up in the air and under the oceans all over the world you can map it you can smell it and you can even visit it and that s just what blum does in tubes from the room in berkeley where the internet flickered to life to the busiest streets in manhattan as new fiber optic cable is laid down from the coast of portugal as a 10 000 mile undersea cable just two thumbs wide is laid down to connect europe and west africa to the wilds of the pacific northwest where google microsoft and facebook have built monumental data centers blum visits them all to chronicle the dramatic story of the internet s development explain how it all works and capture the spirit of the place like tracy kidder s classic the soul of a new machine or tom vanderbilt s recent bestseller traffic tubes combines deep reporting and lucid explanation into an engaging quest to understand the everyday world we live in

in this latest and most accessible work from church historian futurist and best selling author leonard sweet church leaders will discover the leadership arts that are essential in today s ever changing culture the author provides thought provoking yet practical skills that will elevate the scope of ministry from mere survival of daily challenges to thriving in today s culture he vividly portrays the new paradigms facing churches and illustrates the need to become an aquachurch in order to effectively minister in our fluid postmodern culture the author includes a personal log questions and ideas that help apply personal thoughts as related to the new paradigms and each chapter concludes with a ship s log ideas and activities that encourage group

discussion and evaluation with church leaders it provides an excellent platform for pastors and their entire church leadership to improve the effectiveness of their ministry this book not only challenges leaders to think in broader terms but it provides practical strategies for making specific and meaningful changes in how they minister to their communities they ll discover how to be relevant to an ever changing culture with the unchanging gospel of jesus christ

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