

Principios Finanzas Corporativas Myers 9 Edicion

Finanzas para la formación del contador público Introducción a las finanzas La Práctica en las Finanzas de Empresas Dirección Financiera: Inversión Y Financiación Vol 2 Decisiones De Financiación progama de posgrado en ciencias de la administracion Ejecutivos de finanzas Official Gazette of the United States Patent Office Investment decisions International Directory of Company Histories International Directory of Company Histories International Directory of Company Histories Apuntes The Deal Handbook on Well-Being of Working Women Bibliografía española La empresa mexicana y su gobierno corporativo São Paulo Yearbook Obras Host Bibliographic Record for Boundwith Item Barcode 30112044669122 and Others Revista de la Facultad de Ciencias Económicas de la UNMSM. Arias Bello, Martha Liliana María del Carmen Valls Martínez Loreto Fernández Fernández Luana Gava Universidad Nacional Autónoma de México. Facultad de Contaduría y Administración. División de Estudios de Posgrado United States. Patent Office Luiz Martins Lopes/Simão Davi Silber/José Carlos de Souza Santos Jay P. Pederson Tina Grant Thom Votteler Mary L. Connerley Gonzalo Castañeda American Chamber of Commerce for Brazil, São Paulo

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este libro es el resultado de un trabajo conjunto del grupo de docentes de la unidad de finanzas del departamento de ciencias contables de la pontificia universidad javeriana su propósito es el de servir como un texto guía para el estudio de las finanzas desde un enfoque conceptual analítico y práctico de los temas relevantes de la gestión financiera además de ser un aporte a las exigencias de formación esta iniciativa se sustenta en la interdisciplinariedad como un requerimiento fundamental que integra disciplinas como la economía y las finanzas para la formación y el ejercicio del profesional contable en cualquier escenario del ámbito empresarial

las finanzas son una disciplina fundamental en el mundo de la empresa como consecuencia de ello ocupan un lugar primordial en los planes de estudios de las facultades de ciencias económicas y empresariales y de ahí la necesidad de contar con manuales como el presente adaptados a las nuevas titulaciones y realizados de forma didáctica para que el alumno pueda por sí mismo comprender la materia en esta segunda edición se han actualizado los contenidos teóricos y prácticos de acuerdo con el devenir económico financiero más reciente y se ha incorporado el efecto impositivo en la valoración de inversiones el libro se estructura en cinco secciones en la primera se establecen los fundamentos de la economía financiera y de la dirección financiera de la empresa los axiomas de la economía financiera los elementos y principios básicos para el análisis de las decisiones financieras el papel del director financiero la gestión basada en la creación de valor y el funcionamiento económico financiero de la empresa en la sección segunda se analiza el entorno de las decisiones financieras activos instituciones y mercados financieros la sección tercera estudia los fundamentos para el análisis de las operaciones financieras el valor del dinero en el tiempo el tipo de interés la capitalización y el descuento la sección cuarta presenta las diferentes acepciones del término valor y su cálculo según el plan general de contabilidad así como la valoración económica de inversiones en ambiente de certeza y de riesgo por último la sección quinta es una introducción a la teoría de carteras para facilitar el aprendizaje del estudiante al final de cada sección se incluye un resumen de su contenido y cada capítulo que se ha redactado a partir de ejemplos prácticos contiene ejercicios resueltos que ilustran los conceptos estudiados

en esta obra se ha querido adoptar el nuevo esquema de trabajo que obligan los nuevos planes de estudio para el aprendizaje de la materia de dirección financiera de la empresa a cuyos alumnos va especialmente destinada la obra así en cada capítulo se ha seguido un esquema de desarrollo común en primer lugar explicar los conceptos técnicas y teorías que el alumno precisa manejar para dominar plenamente los conocimientos que se transmiten en segundo lugar aplicar los anteriores a casos prácticos

basados en la realidad financiera española e internacional buscando que el alumno desarrolle determinadas competencias cada vez más demandadas por el mercado laboral búsqueda de información especializada presentación de informes manejo e interpretación de información financiera manejo de hojas de cálculo trabajo en equipo capacidad de expresión oral etc por último y como principal rasgo diferenciador plantear actividades a realizar por parte de los alumnos de forma que sean ellos los verdaderos protagonistas de su aprendizaje en estas actividades se propone una metodología de trabajo objetivos perseguidos trabajo individual o en grupo esquema de tareas a realizar tiempo estimado de trabajo y finalidad del mismo pero dejando siempre libertad para que los alumnos introduzcan el resultado de su aprendizaje y demuestren que han alcanzado una visión global integrada y aplicada de los conocimientos revisados a lo largo del capítulo

las fuentes de financiación y sus costes decisiones relativas a la estructura de capital y la política de dividendos las decisiones sobre la estructura de capital la política de endeudamiento en la práctica integración de las decisiones de inversión y financiación la política de dividendos

the book integrates texts prepared by a single author and is based on a variety of fundamental concepts and instruments applied in investment decisions from a diversity of texts the book approaches investment decisions from the perspective of the financial system and economic agents which can be investors and borrowers of funds firms or individuals the wide variety of assets available is one of the reasons why new methods for managing an investment portfolio often emerge thus by opting for a more comprehensive approach it is possible to cover a more comprehensive range of financial assets and investment strategies as this is a compilation of articles the 24 chapters cover topics such as the globalization of markets leverage and working capital in corporate finance asset and liability management and corporate hedging investment decisions and business valuation besides concepts and applications of macro and microeconomics

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this handbook provides an overview and synthesis of relevant literature related to the issue of the well being of working women this focus addresses a gap that currently exists in the quality of life and well being fields the work of the authors answers the following broad questions does gender matter in the well being of working women do prejudices against and stereotypes of women still play a role in inter personal interactions in the workplace that could hinder women from flourishing professionally does the organizational context such as organizational culture reward systems and leadership contribute to the well being of working women what impact does the national context have on the well being of working women and finally how can public policies help enhance the well being of working women these are important issues for academics researchers and graduate students interested in gender issues in the fields of management sociology psychology social psychology economics and quality of life studies policy makers and practitioners will also find this book beneficial equitable treatment and outcomes for all regardless of gender remains a challenging goal to achieve with various barriers in different contexts and different cultures and this book provides strong coverage of this important topic of well being of working women

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